

Horn of Africa Peace Network (HAPEN)

Concept note for radio talk show on Prevention of Sexual Exploitation and abuse

Topics: Awareness creation on SEA, channels and services available, government policy on SEA

Project Information

Name of Partner: Horn of Africa Peace Network (HAPEN)

Project Name: Interagency Community Outreach and Communications Fund on Protection from Sexual Exploitation and Abuse (PSEA)

Project Country: Somalia

Project Area (if applicable): Kismayo District

Project Duration: 4 months

Project Start Date: 1 October 2021

Project Planned End Date: 31st January 2022

Background to the problem

Kismayo is the most heavily populated district in Jubaland and hosts an increasing number of IDPs, currently estimated at 70,000 in about 140 camps. IDPs are exposed to risk factors for sexual exploitation and abuse due to them being vulnerable. The vulnerability arises from a myriad of issues e.g. displacement, lack of supporting structure, lack of housing, lack of income generating activities, limited economic opportunities, lack of economic pillars considered as wealth e.g. land or livestock. Women, girls, children and other minority groups are more prone to Sexual Exploitation and Abuse (SEA) since they are most vulnerable and lack the voice and physical strength to defend themselves.

These IDPs and minority groups are exposed to SEA from staff of agencies and government or community authorities whom they seek assistance from. The staff yield power due to the decision power in regards to providing assistance to the IDPs and minority groups. These vulnerable groups either lack knowledge of their rights, acts of SEA and more often are desperate for assistance.

Lack of proper reporting channels especially for women and girls further impede access to justice. Since the onset of covid-19 outbreak, civil society organizations have faced reduced access to resources to create awareness. The need to observe social distance and restrict movement has also negatively affected PSEA outreach efforts with the fear that using the traditional public forums may lead to a surge in infections.

Objective

- The radio show will target thousands of people especially those without access to TV.
- Receive listeners feedback through inputs or questions on live air.
- To bring experts on PSEA on radio to create awareness and address the issues

Justification

Almost all homes in Somalia have access to radio service, this is through normal radios or use of mobile phone. It is for this reason that IVA and HAPEN aim at using radio to maximize on number of people reached. Unlike the TV drama, the radio show on PSEA will dwell on deeper issues on PSEA and invite professionals to address the issues. The radio show will be more interactive as listeners will get a chance to participate via live call to either give their experience or ask questions.

Methodology

Awareness creation will use radio as medium of communication. The session will be a panel moderated by radio host and panelists will be gender activists, policy makers etc, selected by PIC members. The session will also be interactive i.e. listeners will participate by calling in live, sending messages via SMS or social media.

Outcome

The general outcome of the radio show is that listeners are aware of SEA and are able to take necessary action when it happens. The following are targeted outcomes of the radio shows

- Listeners will understand SEA at an in-depth level
- Discuss cultural, traditional and religious biases that relate to how SEA may be perceived in the community
- Addressing shame, stigma and fear of reprisal that relate to disclosing abuse
- Reporting channels available in Kismayo
- Services available to victims in Kismayo
- Give feedback of radio show