

CHS Alliance, Switzerland

Mr. Steven Parkinson

Organisation Profile

The CHS Alliance is a global alliance with more than 200 humanitarian and development organisations across the globe, committed to demanding greater accountability to people in crisis by applying the Core Humanitarian Standard (CHS). We share ICVA's passion for principled humanitarian action, by working collectively.

Nominee Information

Mr. Steven Parkinson

Video presentation



Gender: Male

Job title: Chief Operating Officer

Motivation

Thank you for considering my nomination. At a period in history where uncertainty and the fallout from geopolitical volatility is at its highest level in decades, the role of the humanitarian sector is more important than ever. The mission of ICVA in promoting principled and effective humanitarian action is therefore more critical than ever.

As someone dedicated to transforming humanitarian impact, ICVA's mission and strategy are hugely motivating. It aligns with my motivation in my current position as Chief Operating Officer (COO) of ICVA member the CHS Alliance – another membership organization dedicated to supporting the work of humanitarian organizations globally. As part of the Board member role I see a great opportunity to identify and make the connections in the effectiveness and efficiency between the member networks, strategic initiatives and expertise of ICVA and the CHS Alliance - driving greater member engagement and furthering the mission of both organizations.

Skills & expertise

As COO of another global member organization I would seek to bring to the Board (including as Vice Chair and/or HR Focal Point if useful) significant relevant experience in global strategy and planning, operations, governance, finance, risk management and HR. I also have strong expertise in strategic partnerships, communications, technology and resource mobilization. In each of these areas I can provide pragmatic advice at both the strategic and operational levels to support ICVA's staff and priority initiatives.

My COO role at the CHS Alliance leverages each of the above skills, and as an ICVA Board member I would seek to maximise opportunities to link the global policy, practice and advocacy initiatives of both organizations, bringing additional resources, insights and collaboration opportunities to ICVA's member base.

I also oversee support to CHS Alliance's governance processes, including Board values and working practices (leveraging best practices of CHS Alliance's [Governing Well research](#)), Secretariat policy-making, Board meetings and elections, Committee meetings (including Secretariat responsibility for its Finance & Risk and its People &

Culture Committees) and General Assembly. I would aim to share and apply this expertise to the benefit of ICVA.

Prior to the CHS Alliance I spent 7 years at The Global Fund to Fight AIDS, Tuberculosis & Malaria in Geneva, building innovative partnerships across Africa, Asia, Europe and the US to leverage the skills and resources of the private sector in fighting these epidemics. My experience also includes building a \$350 million resource mobilization plan for UNICEF India (based in New Delhi) and developing a Knowledge Management framework for the International Trade Centre (a UN/WTO agency) to help it better serve its global stakeholders. In each of these roles I have collaborated with a wide range of humanitarian sector stakeholders, understanding their perspectives and developing solutions to support their missions.

Aside from my humanitarian sector experience, I would seek to bring an alternative perspective plus transferable skills from the private sector. In 7 years as COO of global talent consultancy TMA World (Madrid and Barcelona) – an organization similar in size to ICVA – I drove improvement initiatives in strategy, governance, organizational development, HR and performance management, finance and technology. And in senior marketing roles for professional services and banks such as PricewaterhouseCoopers, Barclays and Allen & Overy (Paris, New York, Hong Kong) I have built skills in marketing and branding strategy, communications, partnerships and research.

I am based in Geneva but spend significant time in Amman, which would offer the opportunity to engage with ICVA's MENA Regional Hub. I am also fluent in French and Spanish.

I hope that ICVA finds my application of interest. I would be delighted to provide further information as required, including recommendations from referees working at ICVA member organizations.

Please indicate whether, if elected as a member of the Board, you would be willing to stand for election for

- **Chair –No**