

## IMPACT Initiatives, Switzerland

### Mr. Luca Pupulin

#### *Organisation Profile*

Created in 2010, IMPACT is a Geneva-based NGO and the largest independent data provider in contexts of crisis. We aim to support a range of stakeholders in making better, more informed decisions in humanitarian, stabilisation, and development settings. We believe that a key pathway to better planning and decision-making is direct engagement with local communities and their leaders.

Through our team of assessment, data, geospatial, and thematic specialists, we promote the design of people-centred research and set standards for collecting and analysing rigorous, high-quality data in complex environments. IMPACT also aims to foster partnerships and build capacities with key stakeholders.

IMPACT takes an initiative-based approach to structuring our programming. Each initiative has a specific aim, operational model, and portfolio of solutions.

- REACH strengthens evidence-based humanitarian decision-making through efficient data collection, management, and analysis – before, during, and after an emergency.
- PANDA improves the impact of humanitarian and development interventions through programme design, assessments, and monitoring & evaluation.
- AGORA promotes localised and multi-sectoral aid action in support of the recovery and stabilisation of crisis-affected communities, in partnership with local stakeholders.

#### *Nominee Information*

### Mr. Luca Pupulin



**Gender:** Male

**Job title:** Chief Executive Officer

### Video presentation



Luca has a very broad humanitarian experience with NGOs, ranging from being a frontline responder in multiple crisis to a promoter of better humanitarian practices at a global level. He started working in Kosovo in 2000, then moved to Burundi and to the Thai/Myanmar border before joining Acted in Central Asia as Country Director. At Acted, Luca then was appointed as Regional Director for Asia (2006-2009), and most recently Global Director of Programs (until 2013). In 2010 Luca co-founded IMPACT initiatives and has been its Executive Director / CEO ever since.

The key reasons that led Luca and others to create IMPACT Initiatives was their belief that humanitarian response could be significantly improved by becoming more evidence-based and people-centred. IMPACT was built around this belief and is today, through its initiatives (including REACH, AGORA and PANDA), a key provider of community-driven evidence to inform and hold more accountable humanitarian decision-making. In this, Luca and IMPACT are aligned and actively contribute to the first objective of ICVA's 2030 strategy.

Globally, and across more than 30 countries where IMPACT operates, collaboration stands as a cornerstone of its approach. Luca, from the start, emphasized the need to collaborate closely with partners, promoting

change by working within and in collaboration with the system. In addition, as shown by its operational presence and number of field staff, IMPACT aims at engaging with local and national actors, anchoring its work in local territories and knowledge – a strategic alignment with Objective 4 of ICVA’s strategy.

As for ICVA, climate change is also increasingly becoming an area of focus for our organisation, a global challenge increasing the needs for reliable, timely and quality information to find common solutions. Understanding the drivers of climate change and evaluating its impact in fragile contexts is critical to inform resilient sustainable development. Luca has been present in multiples climate-related crisis, even before joining IMPACT, as a Director of Programs and Regional Director for ACTED. He has thus seen their impacts first-hand, for example during the tsunami in Southeast Asia in 2004 or the drought in the Horn of Africa in 2012 and has since then made this thematic [a priority](#).

In conclusion, Luca Pupulin would bring to ICVA his deep knowledge of the current humanitarian landscape, his learning from witnessing the impacts of multiple acute crises, and his experience in creating and leading an organisation whom work is aligned with ICVA’s 2030 strategy.

*Please indicate whether, if elected as a member of the Board, you would be willing to stand for election for*

- **Chair –No**